

SC Johnson Funding Request Form

Application Procedure:

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- Complete and return this form to: <u>caenrich@SCJ.com</u>. You're welcome to attach additional information however please ensure you answer the specific • questions on this form.

CHARITY GENERAL INFORMATION				
Name of Charity (official & marketing name if different)		Registration Number: <u>MUST</u> be registered charity.		
Current Address (include City, Prov., Postal Code)		Charity's Website:		
Please provide current mission/vision statement .				
PROJECT DESCRIPTION				
Name of the project:				
Select a Category that your Grant Request Applies To: Education Environment & Sustainability Social Service				
Duration:				
Start date: (mm/dd/yy)	Finish date: (mm/dd/yy)		Duration: (<i>xx months</i>)	
 Brief description of the project (what General and specific objectives of the 1. Objective n1 2. Objective n2 3. Objective n3 				
Place (s) where the project will be delivered (Institution -if applicable-, City, Province / State):				
Detail the target group/beneficiaries	of the project.			
Number of people:				
Age group: (#; %)				
Gender: (#; %)				
Socioeconomic demographic: (#; %)				
Race: (#; %)				
Others (Disability, LGBTQ, etc.):				
Other information to support and he	Ip us to understand your req	uest:		



Total amount requested: Total project budget: Date needed: Expenses by component / activity Requested to 20					
(add lines if needed) to SCJ budget					
TOTAL					
Is this a new initiative or grant request for current programming for the charity?					
Is this the charity's first request for funding from SC Johnson? Yes No If not, please outline what projects/programs SC Johnson has granted funding for in the last 10 years and the total dollar amount that has been given to your organization by SC Johnson in the past?					
Organization's Annual Operating Budget:					
Please provide your last audited financial statements					
EVALUATION PROCESS Impact: How will the population benefit as a result of the project					
Quantitative / Qualitative KPIs* 1 (name and description) 2 Some examples for you to consider: 3 Sustainability: # ths recovered/ recycled by material; # of trees planted; positive perception of neighbours 3 Education: # of schools reached, # of training hours; increase of confidence on participants) 4. (Add as needed) Social Services: # of homes/ families reached, # of meals served, positive feedback on participants) *KPI is a Key Performance Indicator. It is a measurable value that will help us demonstrate how effectively you have achieved your objective.	<i>re</i>				
Sustainability Plan: Describe how the charity plans to obtain continued funding and or an ability to self- sustain the project/program after the grant period has ended?					
Recognition and Visibility: Explain how SC Johnson will receive recognition and visibility as a grantor supporting this initiative or project?					
CONTACT INFORMATION					
Contact Name & Function:					
Email Address: Date:					
Contact number: (XXX) XXX - XXXX					